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Dentists in Dallas



DECEMBER 2003 \$3.95



The Best Dentists in Dallas

COSMETIC DENTISTRY

Jimmy B. Eubank
Lee Fitzgerald
Kenneth M. Hamlett Jr.
Frank L. Higginbottom
John M. Hucklebridge
Gregory M. Lutke
Joseph M. Miranda
Mark A. Sowell
Tom M. McDougal

ENDODONTICS

Justin E. Aurbach
Karia H. Bishop
Paul Blud
Thomas W. Choate
Joy Field
Hank Garrett
James L. Gutmann
Robert S. Hamilton
Gary Z. Harris
William D. Henderson
Frank L. Higginbottom
John G. Kozlonyz
N. Louis Lane Jr.
Hedley Rakusin
Joel C. Small
David E. Witherspoon
K. Paul Wong
Jeffrey S. Woodson
Kenneth M. Hamlett Jr.

GENERAL DENTISTRY

Robert A. Anderson
Jeff M. Duncum
Larry A. Dunn
Dale W. Greer
Larry D. Herwig
David C. Hildebrand
Charles "Eddy" Jones
Michael Jones
Lance K. Jones
J. Michael Kidwell
Edwin A. McDonald
Tom M. McDougal
Carl Montesana
James D. Peck

William L. Perry
Richard J. Ramsey
James H. Reisman
Kevin L. Seidler
Gary B. Solomon
W. Keith Thornton

ORAL SURGERY

John W. Allen
David M. Banta
Colin S. Bell
Howard F. Cooke
Arlie R. Durnsworth
R. Rex Eatmon
Derek G. Ellis
Arthur W. Fields
Ted Fields
Max D. Finn
David K. Hunter
Harold O. Marshall
George A. Nail
Lee P. Oneacre
Miro A. Pavelka
Douglas P. Sinn
R. Gilbert Triplett
Craig E. Williams
Larry M. Wolford

ORTHODONTICS

Terry B. Adams
George Q. Adams
C. Moody Alexander
Patrick R. Brady
Gregory T. Cohemia
Jason B. Cope
Linda A. Crawford
Mark S. Geller
Jeffrey S. Genecov
Gayle Glenn
N. Hilton Goldreich
James Dean Jensen
Iwan K. Omish
Patricia A. Simon

PEDIATRIC DENTISTRY

Tipton J. Asher
Donna J. Banefield

Barrie B. Choate
Brian D. Collins
Tammy L. Gough
G. Ray Hamby
Joseph A. Harris
J. Thomas Hedrick
Jeffrey C. Jaynes
Mark H. Knut
Robert E. Morgan Jr.
Michael D. Plunk
Melissa V. Rozas
N. Sue Seale
Harold V. Simpson
Grace E. Smart
Terri E. Train

PERIODONTICS

Edward Pat Allen
Stephen L. Bass
Patricia L. Blanton
Farhad Bolchi
Mark E. Glover
Marshall D. Goldberg
Hilton Inzaeston
Elizabeth D. Jaynes
Marshall V. Johnson
Sunie G. Marchbanks
Charles F. Orth
Jacqueline M. Pierson
Ronald Stukalin
Thomas G. Wilson Jr.

PROSTHETIC DENTISTRY

Jesse T. Bullard
Rowan H. Buskin
Thomas A. Ding
Perry V. Goldberg
Peter S. Hazim
David D. McFadden
Amp W. Miller III
Stephen M. Parel
Carolyn K. Parker
Eric Schorn
Leif Stromberg
Ronald D. Woody
David C. Hildebrand
Frank L. Higginbottom

Our exclusive peer-based survey reveals the top 251 dentists in eight specialties.

D Magazine's confidential poll was sent to about 2,400 local dentists. We asked them to whom they would send their patients or loved ones in each of eight specialties. We also made the ballot available online at www.dmagazine.com so dentists not included in our polling could vote. Only those with a valid Texas dental license were eligible. Finally, an esteemed panel of dentists—representing a range of specialties and geographical areas—reviewed the final list.

We admit that these specialties may be broad in some instances. This list is extensive but by no means exclusive. If you have a dentist whom you like and trust—even if he or she is not on this list—we recommend you stick with your DDS.

Open

WIDE

If you haven't been to a dentist's office in a while (you know who you are), you might not recognize one. Today, going to the dentist can be as pleasant and relaxing as a trip to the spa, with massage therapy, microdermabrasion, aromatherapy, Feng Shui waiting rooms, security blankets, movies, refreshments, and more. The Dallas Dental Spa even has reduced guest rates at Hotel Crescent Court and Hotel Zaza for out-of-town patients.

Fancy offices and amenities help lure patients into dentists' chairs, but mostly it's the pursuit of the perfect smile. Your teeth are flossed, glossed, massaged, and whitened, and if you don't like the look of your smile, you can change it as easily as pointing at a picture, choosing the shape and length you want for each tooth from the Lorin Library Smile Style Guide.

The Lorin Library Smile Style Guide is the creation of Dr. Lorin Berland, a dentist known among peers as the Louis Armstrong of teeth because he plays jazz in his office. Berland is not just a family dentist who fills

cavities, bonds teeth, and whitens and brightens smiles. Calling himself a pioneer in cosmetic dentistry, Berland has positioned himself as a teacher for other dentists who want to learn his cosmetic and market-

COSMETIC DENTISTRY is the most popular trend in teeth. The only people who don't like it? Dentists.

ing techniques so they, too, can create Smile Libraries (and spas?) for their own patients.

The popularity of cosmetic dentistry has skyrocketed in the past few years, but so has the discord between old-school dentists

who work on crowns, fillings, root canals, and the like, and more progressive dentists who concentrate on such things as teeth whitening and veneers. In fact, when we took a poll of dentists in the area to compile a list of the top dentists in town, including the best cosmetic dentists (see p. 113), many of the respondents insisted that such a specialization didn't exist and that we would be foolish to include it. But cosmetic dentists argue that they're giving people what they want and that they're making the most of available technology.

Which group is right? Well, they both are.

As of now, cosmetic dentistry is not one of the eight classic board specialties recognized by the American Dental Association that require two or more years of post-doctoral residency training. Some cosmetic dentists think that is rather archaic. Tired of the ADA holding them back, many have created their own associations to help them focus on and improve cosmetic dental techniques through weekend seminars and continuing education. One of the more promi-

BY MARY CANDACE EVANS • ILLUSTRATION BY ISABELLE CARDINAL

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dent is the Madison, Wisconsin-based American Academy of Cosmetic Dentistry (AACD). Last year 1,000 dentists joined the 5,295-strong AACD, according to Eric Nelson, director of public relations. (For comparison, there are more than 9,000 dentists in Texas.)

Accredited AACD members have passed thorough exams, attended workshops, and presented clinical case studies, says South-like dentist Dr. Greg Wright, himself an accredited member and examiner. He thinks part of the problem with cosmetic dentistry today is that consumers may have trouble discerning who is a cosmetic dentist because the ADA doesn't regulate cosmetic dentistry. There is no way for someone to distinguish himself as a cosmetic dentist

care or total replacement in the future. Crowns and caps, for example, have a life span of approximately 15 years. In dentistry, as in medicine, that's called "informed consent." Even when considering veneers, Wakefield and other dentists warn, make sure the procedure is necessary. And have a clear idea of what can go wrong.

Some dentists say the preoccupation with perfect teeth is consumer-driven. We all want pretty smiles. In an AACD survey, 92 percent of respondents said they believe a great smile is a vital social asset; 88 percent said an unattractive smile can make you less appealing to members of the opposite sex. Riding the coattails of increased interest—some would say obsession—in celebrities and elite consumers, many dentists with such

be filed and filled with composite resins, which match the natural tooth color. Sharply pointed teeth that resemble a German shepherd's can be rounded, a procedure popular with pastors and clergymen, who are some of the biggest consumers of cosmetic dentistry. Dr. Daniel Strader points out, "Who wants to hear about God from someone with Dracula-like teeth?"

Ceramic veneers are a more invasive step. Often compared to fake fingernails, veneers consist of a strong coating that is placed on the front of the tooth. It's a more involved and expensive treatment—about \$1,200 to \$2,000 per tooth—because the natural tooth has to be filed down to accommodate the veneer, and size, proportion, and color